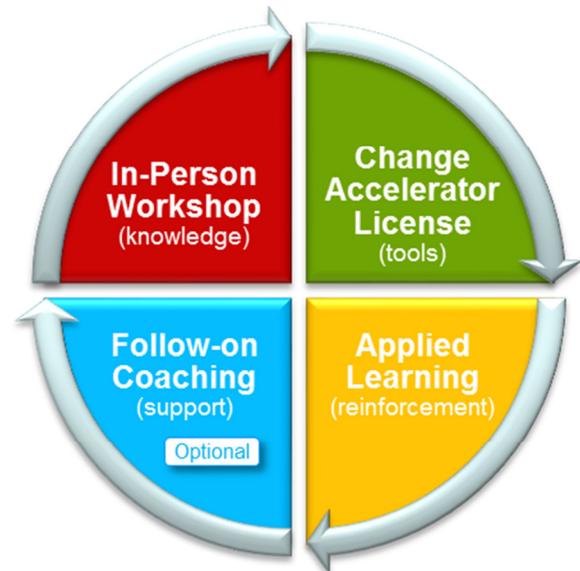




Accelerating Change & Transformation (ACT)TM Training

80% of CEOs cite the ability to adapt to change as a source of competitive advantage. Emergent can help you develop your internal change capability in order to build and sustain long-term adaptability. The **Accelerating Change & Transformation (ACT) Training** is a comprehensive program designed to develop strong organizational change skills within your organization. It includes a workshop, license to our Change Accelerator product, applied learning on the job, and optional follow-on coaching from an expert change consultant. The program content has been honed through Emergent's work with numerous Fortune 500 and mid-market clients.



TARGET AUDIENCES

This training is for anyone responsible for leading change within their organization. Participants who attend should be currently (or soon to be) involved in a business transformation or change initiative, as this is important for the Applied Learning component. The program is ideally suited for the following roles:

- HR Business Partners
- OD/OE Professionals
- Project/Program Team Leaders



TRAINING COMPONENTS

ACT Workshop at Your Location



Designed around Emergent's six-phase Accelerating Change & Transformation (ACT)TM model, this workshop builds participants' organizational change management skills. The interactive training is delivered at your location and

includes a participant binder with activities and templates. During the workshop, participants will learn how to integrate change management best practices and uncover organizational change opportunities. The workshop content can be tailored to your organization's learning objectives and can cover such topics as:



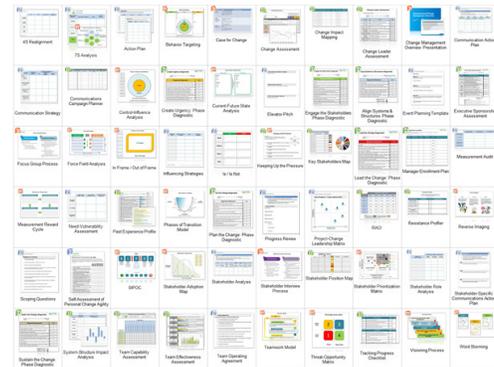
- The discipline of “change management”
- The change management ecosystem
- Your personal change agility
- Orientation to Change Accelerator
- Structuring a change initiative
- Assessing change impact
- Stakeholder analysis and prioritization
- Stakeholder engagement strategies
- Articulating the future state vision
- Creating a sense of urgency
- Equipping middle managers
- Change agents network
- Developing core messaging
- Communications planning
- Defining WIIFMs (what’s in it for me)
- Influencing mindset and behavior
- Executive sponsor change strategy
- Managing resistance to change
- Aligning systems to sustain change
- Measuring change effectiveness



Comprehensive Change Management Toolkit



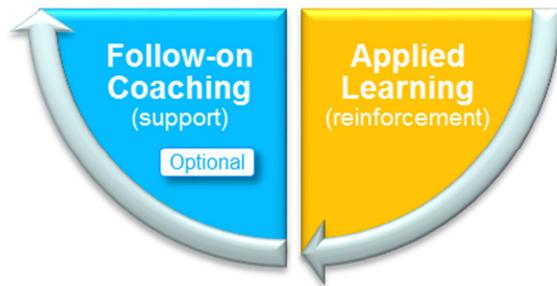
Participants receive access to Change Accelerator (www.ChangeAccelerator.com), a comprehensive web-based change management solution built around Emergent’s Accelerating Change & Transformation (ACT) model.



Here users have access to 60+ downloadable tools and templates (in Microsoft Office format), a project dashboard, implementation checklists, health checks, and best practices for facilitating change. The Change Accelerator resources can be accessed 24/7 and users can tailor the downloadable tools to their unique project needs. Change Accelerator access is provided to participants either an **individual 12-month license** or as an **unlimited enterprise license** to the entire organization.

Learn more here: www.ChangeAccelerator.com

Applied Learning & Follow-on Coaching



In the weeks following the workshop, participants are encouraged to apply newly-acquired skills and use the Change Accelerator tools on live projects within their client teams. In our experience, the immediate application of the skills and use of the tools helps the learning to “stick” long term. If desired, some or all participants can receive follow-on virtual coaching sessions with one of

Emergent’s change management consultants. During these coaching sessions, Emergent’s expert consultant will assess how well practices are being applied, help the participant with challenge areas, and advise on how best to tailor change practices and tools to the specific change initiatives.



BENEFITS OF THE PROGRAM

Upon completion of the training program, participants will benefit in the following ways:

- ✓ Increased confidence leading change
- ✓ Professional-grade tools and techniques
- ✓ Positive impact on project success
- ✓ Improved stakeholder adoption
- ✓ Accelerated skill development

ABOUT EMERGENT

Emergent provides consulting, training, and tools to help organizations accelerate change associated with implementing strategic business initiatives. Headquartered in Denver and serving clients across North America, Emergent is an independent consulting firm founded by a former consulting executive from Booz & Company and Accenture. Clients enjoy working with our seasoned professionals who deliver large firm capabilities in the context of a boutique firm culture. Visit our website to learn more: www.EmergentConsultants.com.

For more information about this training program, contact:

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303-883-5941

Also, be sure to check out our online leader assimilation program, **Savvy Transition**.



www.SavvyTransition.com